



Andrea Ramírez Blanco

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andrearb.com

Education

— **CENTRO diseño | cine | televisión**
2017 - 2021, Mexico City

Outstanding Student of the Generation Award

Textile and Fashion Design Bachelor's Degree

— **NABA, Nuova Accademia di Belle Arti**
2016, Milan

Scholarship contest winner

Fashion Marketing and Communication
Summer Course

— **Teen Vogue x Parsons New School
of Design**
2015, Online

Fashion Essentials Program

Skills

Creative

Conceptualization, fashion design, textile design,
graphic design, photography

Technical

Patternmaking, sewing, draping, technical flats,
sketches, tech packs

Adobe Suite

Photoshop, InDesign, Illustrator, Lightroom

Illustration

Procreate, digital, traditional, technical

Professional experience

— **RTW Design Intern at BALENCIAGA**

Powered by BALENCIAGA Scholar

2021 - Present, Paris

- Visual research for future references and moodboards.
- Assisted during fittings and team meetings.
- Constructed maquettes and prototypes.
- Sketched garments and created their respective croquis.
- Assembled presentations for meetings.
- Assisted the design process and development of the collection.
- Edited different design proposals on Photoshop.

— **B2B Design Intern at Someone Somewhere**

2021, Mexico City

- Designed several products with digital renders.
- Developed textile techniques and designs for clothing pieces.
- Created graphics and illustrations for B2B products.
- Built presentations and catalogs for clients.
- Contacted and followed-up with suppliers and developers.

— **Intern at María Ponce and Gimnasio Creativo**

2020-2021, Mexico City

- Developed fashion illustrations and graphics for the brands.
- Assisted in clothing construction and textile techniques.
- Conceptualized visual branding and lookbooks.
- Created presentations for clients and associates.

— **Other professional activity**

2021, Mexico City

- Helped as styling assistant for Ness de Luna and Iván Aguirre.
- Assisted the fittings in preparation for Fashion Week México for the following brands: Francisco Cancino, Carla Fernández, Pink Magnolia, Alexia Ulibarri and Alfredo Martínez.
- Assisted backstage at Fashion Week México Fall 2021 for Francisco Cancino, Carla Fernández and Pink Magnolia.

Interests

Styling, fashion editorial, photography, dance, illustration,
fan culture, deconstruction, magical realism, Mexican
culture and textile.

Languages

Spanish — Native

English — Fluent

French — Basic